

One Mile – One Marker – One Hero

MEDIA CONTACTS: Laura Sutton | 480-495-4668 <u>AZrun@honorandremember.org</u> PO Box 239, Dewey AZ, 86327-0239

Release Date: July 1, 2019

Arizona "RUN FOR THE FALLEN" to Honor and Remember Arizona Military Service Members Who Died as a Result of Serving During the War on Terror.

Relay Team to Cover One Mile for Each Fallen Service Member in Tribute Run across state.

Phoenix, AZ – In its fifth annual event Honor and Remember, Inc. and its Arizona Chapter are partnering in a special tribute to call attention to and honor the men and women who have recently died in military service to America. A team of more than 20 active duty members of the military from bases throughout Arizona and other locations across the U.S. will embark on a 146 mile journey to honor every Arizona service member who died as a result of serving during the War on Terror and in support of Operation Iraqi Freedom Operation Enduring Freedom and Operation New Dawn.

Each mile of the route will be dedicated to an individual Arizona hero and his or her family. The run team will stop at each "Hero Marker" HM (each mile marker) to give individual tribute to waiting Gold Star family members, friends and comrades. The goal of the event is to create a 146+ mile memorial trail through Arizona. Each hero marker tribute will include a biographical description of the hero along with American and Honor and Remember Flags.

Arizona "Run for the Fallen" will kick off on Friday morning, October 18, 2019, at 7:00 a.m., with a "start" ceremony at Freedom Park, Tucson for the three-day 146 mile run through many cities and counties throughout Arizona to finish on Sunday October 20th at Wesley Bolin Memorial Plaza, Phoenix. More details and route maps will be available here... <u>www.azrunforthefallen.org</u>

For more information and to find out how to participate by joining the run or to donate or volunteer please visit the AZ Run for the Fallen website at <u>www.azrunforthefallen.org</u> or <u>www.HonorandRemember.org</u>

- MORE -

-Run for the Fallen - PAGE TWO

Honor and Remember, Inc. - After the death of his eldest son, Tony, in Iraq, Gold Star father George Lutz recognized the need to educate the nation on the precious cost of freedom. His mission became raising awareness about the sacrifice made by military men and women who died for their country through the creation and establishment of a distinct and tangible symbol. The Honor and Remember Flag was unveiled nationally on Memorial Day 2008 to perpetually recognize the sacrifice of our fallen military heroes and their families. The flag is now being endorsed by veteran and service organizations and adopted by cities and states as an official symbol. And it is being flown by patriotic Americans across our nation, well on its way to becoming a nationally accepted symbol of remembrance. You can learn more and sign the petition to support this campaign by visiting www.honorandremember.org

Run for the Fallen – Jon Bellona, inspired after the death of his college roommate and friend 1LT Michael Cleary in Iraq, created a national run of remembrance. Beginning Flag Day, June 14, 2008, a dedicated team of runners ran across America from Fort Irwin, CA to Arlington National Cemetery, one mile for every member of the United States Army, Navy, Air Force, Coast Guard and Marines killed in Operation Iraqi Freedom. Each year since the run across America, runners from around the world have joined Run for the Fallen in remembering our fallen heroes. Over 180,000 miles have been collectively run in remembrance of those fallen in those recent operations. www.runforthefallen.org